

TEAM EDD

BWS Invest GmbH

Proactive business angels in orientation, planning, founding and development

www.bws-invest.com

CREATING VALUE: Basis and lived value of the BWS Group. One Word Value of Thomas Stranig, Dr. Walter Antosch and Vero Neubacher, who are sharing the executive chair at **BWS Invest GmbH** since 30 years. The trio has set itself the task of finding values in brands, people and their visions, concretizing them and using them in such a way that they work to the maximum.

The entrepreneurship of Thomas Stranig, Dr. Walter Antosch and Vero Neubacher contribute to advancing the economy and its added value in society, so that a WIN-WIN situation arises for everyone involved. It is their shared passion for the unthinkable new: being able to realize the unbelievable and making the impossible possible. Exciting innovations and exceptional entrepreneurial talent to be discovered. To support in definition, conception, implementation and scaling through tailor-made structures, processes and methods in a value-enhancing and competitive manner.

The portfolio of **BWS Invest** currently includes 15 start-ups from a wide variety of areas - from food to e-sports to green tech.

Thomas Stranig

The Austrian entrepreneur has been an expert in brand profiling, strategic brand development and innovation for over 30 years. For clients and mentees, he is above all a initiator and trailblazer who repeatedly breaks down the conceptual boundaries with disruptive approaches and thus opens up new perspectives.

Dr. Walter Antosch

According to his credo "Recognizing and seizing opportunities", Walter has been supporting companies in all start-up and growth phases for more than 30 years. Walter is a chartered accountant, tax consultant, mentor and a "rock in the waves". As a former top athlete, he also knows what sprints and endurance mean for success.

Vero Neubacher

Vero is an entrepreneur, brand profiler, free spirit and perfectionist. Her area of expertise is scientific content analysis from a semantic point of view, and she is considered a luminary when it comes to specifying and sharpening a brand. Vero is a subtle mixture of a sensitive idealist, a creative spirit and a realistic strategist who quickly breaks down complexities and gets to the heart of things.

1701 digital solutions GmbH

Innovative IT service provider with its own software forge

www.1701digital.com

Martin Böhacker

Ing. Martin Böhacker is the owner and managing director of 1701 digital solutions GmbH based in Diendorf am Kamp - specializing in the operation and support of tailor-made web, software and smart home or smart office solutions.

The **MBIT** team has already been awarded the Austrian business prize EAWARD for innovative IT projects several times and was also able to secure the Lower Austrian state prize for exemplary advertising, which is awarded the "Golden Rooster", in six categories. Other awards such as the AI Innovation Prize or the Constantinus IT Prize followed in a row. In his free time, Martin Böhacker runs a small winery in his home region.

Frauscher Investments & Consulting GmbH

Experienced strategist, business angel and innovation manager

www.frauscher-consulting.com

Thomas Frauscher

The office of **Frauscher Investments & Consulting** is located in Bad Schallerbach near Linz. Before his reorientation, Thomas Frauscher worked in international management at IKEA for almost two decades, where he led specialist groups in 12 countries. He was also part of the global IKEA business transformation team, the most significant reorganization in the history of the Swedish corporate giant.

Als HR Experte und unabhängiger Accelerator unterstützt Thomas Frauscher Solo-StartUps als auch Gründerteams insbesondere in der Neugründungsphase, beim Realisieren von elementaren Organisationsstrukturen und Entwicklungsstrategien.

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